

УСКОРЕН БИЗНЕС КУРС ЗА РЪКОВОДНИ ПОЗИЦИИ

ПРОИЗВОДИТЕЛИ - БЪРЗОБОРОТНИ СТОКИ



РЪСТ ЗАД ГРАНИЦА
01 - 02 ЮНИ

ПРЕГОВОРИ
03 ЮНИ

ПРАВНА РАМКА
08 ЮНИ

ФИНАНСОВ МЕНИДЖМЪНТ
09 ЮНИ

БИЗНЕС СИМУЛАЦИЯ
10 ЮНИ

Retail Essentials

Learn more about the June courses from Capital Business School, MDV Professional Education programme, focused entirely on the Retail sector.

The business courses from Capital Business School, MDV Professional Education programme, will be presented on May 19, at 10.30 am. The event will be in the format of a business breakfast and will include a presentation of the courses and discussions with lecturers. It is invite only and you can get your invitation by sending an email to business_school@mdvtraining.bg. All participants will receive a **10% discount** voucher.

The main course in June is [Business Essentials](#) – aimed at FMCG producers. The course consists of 3 modules – “Financial Management”, “Strategy and Operations”, and “Legal Framework”. The content is suitable for managers and entrepreneurs in the sector, especially for those seeking optimization of their processes, strengthening their competitive advantage (based on efficiency rather than price factors) and willing to expand in new markets.

In addition to Business Essentials, in June there will be two more single-day training sessions - Negotiation Process and a Business Simulation, suitable for business executives and team leaders from most industries.

[Negotiation Process](#) provides practical guidance for achieving effective communication between negotiating parties and how to properly document the process. The training covers interactive exercises, a seminar section, and emphasizes on hands-on examples via case studies that illustrate the most common mistakes made by managers, as well as tips on how to avoid them.

[Business Simulation](#) is an innovative way of learning that places participants in a real situation, where they take decisions and see immediate effects without taking any risk, while developing key skills in strategic planning, budgeting, resource management and communication. The simulation format is ideal for learning through experience and has strong teambuilding and networking effects.

Business Breakfast Capital Business School, MDV Professional Education
19 May at 10.30am

[Educational Center MDV Professional Education, 7, Sheinovo Str., Sofia 1504](#)

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