

# GO GLOBAL! SPONSORSHIP PACKAGES



**WHEN:** Tuesday, 18th June

**WHERE:** TBC

The British Bulgarian Business Association is pleased to announce its unique conference – **Go Global!**

The event aims to promote export from Bulgaria, with a focus on the UK, but including global development as well. It is targeting SMEs with potential to grow beyond boundaries, and develop their brands on the global market, with international logistics and branding in mind.

Keynote speakers, specialists in international trade, will share know-how and next steps for the business. Successful big and middle-size businesses will share their experience through dedicated panels and workshops, designed to both bring added value to the audience, and promote the presented companies.

The event will take place in the first half of the day and will be followed by a networking lunch with the keynote speakers and panelists.



For more information please contact:

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## The sponsorship package opportunities include the following benefits:

### **Gold Sponsor (EUR 3,000)**

- Speaking slot at the conference sessions or leading a workshop
- 4 banners at the event
- Big company logo at all banners
- Big company logo on all marketing materials
- Distribution of company materials at the summit information zone
- Big company logo in the official invitation
- Participation in dinner with the keynote speakers (TBC)
- Five complimentary conference registrations

*\*Up to 3 gold sponsors. If you would like to be the exclusive gold sponsor, the cost of the same package is EUR 6,000)*

### **Lunch Sponsor (EUR 2,000)**

- Fully branded lunch space (sponsor provides the branding materials)
- A company logo at all banners
- A company logo on all marketing materials
- Distribution of company materials at the summit information zone
- A company logo in the official invitation
- Three complimentary conference registrations

*\*Only one sponsor opportunity.*

### **Coffee Break Sponsor (EUR 1,500)**

- Two fully branded coffee breaks (sponsor provides the branding materials)
- A company logo at all banners
- A company logo on all marketing materials
- Distribution of company materials at the summit information zone
- A company logo in the official invitation
- Three complimentary conference registrations

*\*Only one sponsor opportunity.*

### **Sponsor (EUR 1,000)**

- Banner at the conference area
- Company logo at the conference banners
- Company logo on all conference marketing materials
- Distribution of company materials at the Conference information zone
- Three complimentary conference registrations
- Company logo in the official invitation

*\*\*All costs are excl. VAT.*