

CAMBRIDGE DAY

A Better Learning Experience

11th National English Teachers' Conference

Saturday

22nd April

2017

Hotel Marinela,
Sofia

Join Cambridge for a Better Learning Experience that will bring you deeper insights, richer content and inspiration to build better experiences inside and outside of the classroom.

Come and experience a full day of Better Learning with Cambridge University Press and Klett.

How to register

Please confirm your participation before **April 7th 2017** at www.klett.bg/seminari



If you have any queries, please contact us at info@klett.bg



This event is FREE for all teachers.

Coffee and snacks will be provided free of charge. Certificates and samples for all participants.



Places are strictly limited and will be offered on a first-come, first-served basis.

Organized by Klett Bulgaria in cooperation with Cambridge University Press
KLETT Bulgaria Ltd., 1124 Sofia, 22 Petar Delyan Str., tel.: (02) 843 20 70
info@klett.bg, www.klett.bg, www.cambridgeschools.bg

Our Speakers

HERBERT PUCHTA

Herbert Puchta has a Ph.D. in ELT Pedagogy from the University of Graz, Austria, and is currently Professor of English at the Teacher Training University in Graz.

He has been a plenary speaker at a number of international conferences, and has conducted workshops and given seminars in over 30 countries.

Herbert is a Master Practitioner in Neuro Linguistic Programming. For almost two decades, he has carried out research into the practical application of findings from cognitive psychology to the teaching of English as a foreign language.

Herbert has co-authored numerous course books for the teaching of English as a foreign language, as well as articles and resource books. His latest course books are *Super Minds*, *English in Mind 2nd ed.*, *Think!* and *Cambridge English Empower*, published by Cambridge University Press.



ANDRZEJ RACZKOWSKI

Andrzej Raczkowski is an experienced teacher and educational consultant. He has taken part in a number of diverse teacher training events and projects in Austria, the Baltics, Germany, Kazakhstan, Poland, Saudi Arabia, Slovenia and Switzerland. Having obtained an MA in Linguistics, a CELTA from the University of Cambridge ESOL Examinations (UK) and a Professional Diploma in Management from the Open University (UK)

He currently manages his own training company and works as a freelance trainer with Cambridge University Press (UK), Cambridge English Language Assessment (UK) and Kaunas University of Technology (Lithuania).

His professional interests include assessment in ELT, educational management and curriculum design, online and mobile learning, effective study skills, and second language acquisition.



Agenda — Saturday 22nd April 2017

08.00 – 09.00 REGISTRATION

09.00 – 09.20 OPENING

VLADIMIR KOLEV: KLETT BULGARIA, MANAGING DIRECTOR

DUNCAN CRISTELOW: HEAD OF SALES, ELT, EASTERN EUROPE, CAMBRIDGE UNIVERSITY PRESS

PAUL ZBIHLJY: HEAD OF BUSINESS DEVELOPMENT EMENA, CAMBRIDGE UNIVERSITY PRESS

09.20 – 09.40 GREETING TO THE AUDIENCE BY THE WINNERS
OF THE CREATIVE WORKS COMPETITION

09.40 – 10.40 SUCCESS STRATEGIES IN THE PRIMARY ELT CLASSROOM:
10 POWERFUL WAYS TO STEP UP YOUR STUDENTS'
LEARNING OUTCOMES

HERBERT PUCHTA

Have you ever wished your students would remember new words better and longer? Would you like to make sure your learners were better able to talk more fluently? Would you like to learn powerful strategies that help students to comprehend meaning while reading more challenging texts? Do you think your students might learn more from error correction done the fun way? Are you keen on finding out how you can get your students to listen in a more focused way – to their classmates and yourself? If your answer to any of the questions above is 'Yes', then this workshop is for you. It's packed with ideas on how to make your teaching even more efficient and enjoyable for your students and yourself.

10.40 – 11.00 BREAK

11.00 – 12.00 BOOSTING TEENAGERS' MOTIVATION
THROUGH BETTER SELF-AWARENESS

ANDRZEJ RACZKOWSKI

A successful language course should provide teenagers with ample opportunities to engage in active learning and develop awareness of self by providing meaningful and significant context for learning, relating study materials to their lives and personalising language study.

This workshop will help teachers look at what happens in the classroom through the eyes of a teenage language learner. We'll be looking at how imaginative and appealing topics and projects can help us engage teenagers' interest, develop learner independence and motivate students to learn.

12.00 – 12.30 ANNUAL ENGLISH LANGUAGE CONTEST AWARDS CEREMONY

VLADIMIR KOLEV AND **PAUL ZBIHLJY**

TIM BUISSERET (HEAD OF TRADE & INVESTMENT, BRITISH EMBASSY, SOFIA)

12.30 – 14.00 COFFEE BREAK

14.00 – 15.00 HELPING TEENS TO THINK BEYOND LANGUAGE:
FOSTERING RESPONSIBILITY AND
RESPONSE-ABILITY IN THE TEENAGE CLASSROOM

HERBERT PUCHTA

Latest studies into the teenage brain reveal why adolescents are prone to risk-taking, but at the same time have amazing potential for change and social adaptability. For educators, this offers excellent opportunities to build strong language skills while at the same time challenging their teenage students to think beyond language, with an emphasis on critical thinking, values and self-esteem — ensuring academic and lifelong success.

15.00 – 15.20 BREAK

15.20 – 16.20 TAKING ENGLISH LEARNERS ON A FASCINATING
JOURNEY OF EXPLORATION AND DISCOVERY

ANDRZEJ RACZKOWSKI

Why do whales jump out of water? What makes our bodies move? *Guess What!* has the answers. Beautiful world photography, captivating real-life video and interest-grabbing CLIL topics take young learners on a remarkable journey to explore the world as they learn English. Join us for this workshop to find out how the syllabus mapped to the *Cambridge English: Young Learners exams*, and emphasis on self-reflection ensure children have the necessary support to enjoy learning and achieve great results. We'll also be looking at how the digital support enables teachers to explore the material in new ways thanks to the interactive Presentation Plus software, extra online practice in the Cambridge Learning Management System and online digital teacher training course.

16.30 RAFFLE & FAREWELL