

Letter of Intent

Dear Members of the Managing Board of BBBA,

The purpose of this letter is to confirm my interest in offering my candidacy for a second (and last) mandate as a member of the Managing Board of the British-Bulgarian Business Association.

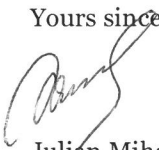
If elected by the members of BBBA at the General meeting of the association on 18 September 2018, I would be honoured to continue serving the interests of all members and work toward the future development of BBBA as a well-established and recognized bilateral business organization, supporting both its members and the business relationship between the United Kingdom of Great Britain and Northern Ireland (UK) and Bulgaria.

Having spent already two years as a Board member, I believe I have spotted some further opportunities for developing BBBA as an organization working for its members. Therefore, if elected as a Board member in the following two years, I commit to focus my efforts in supporting BBBA's key priorities in the field of enhancing the spirit of cross-border collaboration, supporting the local business to explore and develop new business opportunities in the UK market and bring more UK businesses to Bulgaria.

I had the privilege and honour to be the first chairperson of the Trade Committee of BBBA and I believe this committee has the potential to address the needs and meet the expectations of many members of BBBA to turn the organization into a real bridge between the UK and Bulgarian businesses. I have some ideas I want to work on and some projects to finalise, and that is why I would need some more time to execute them.

Last but not least, I intend continue working for preserving the high integrity of BBBA, demonstrating and applying the highest professional and personal ethics myself. I commit to maintain a good working relationship with all members of the Managing Board and all members of the Association, supporting and contributing to both enlarging the membership and increasing the value of being a BBBA member.

Yours sincerely,



Julian Mihov
Director Business Development SEE
PricewaterhouseCoopers Bulgaria EOOD